



Strategic and scientific Consulting

Norais Solutions supports companies in their growth.

www.norais-solutions.com

Whether it is to **structure a commercial approach**, **frame a project**, or **support a department in its strategic choices**, Norais Solutions provides you with a clear analysis, a good understanding of the business and technical issues, and concrete solutions to move forward with method and impact.

What I bring:

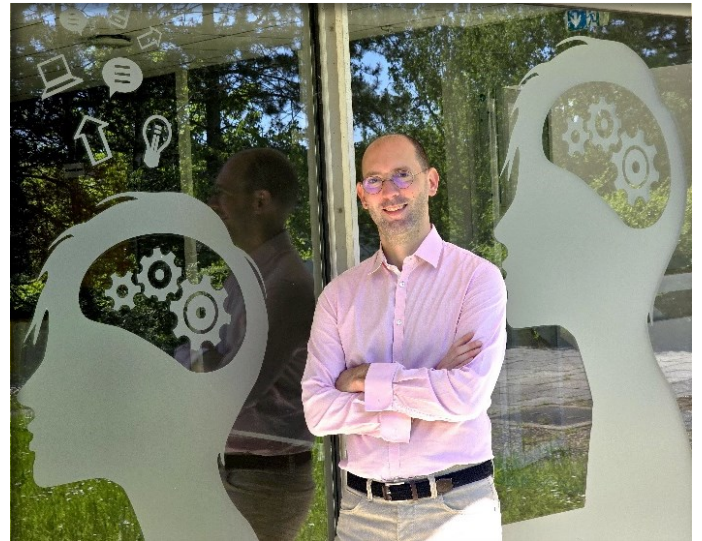
- ◆ **Business and Corporate Strategy**
 - *Development of Business Strategies*: I develop action plans tailored to your specific objectives, taking into account market dynamics.
 - *Optimization of operational processes*: I identify areas for improvement to increase your efficiency and profitability.
- ◆ **Science and Technology Consulting**
 - *Scientific and technical expertise*: I bring my know-how to companies, laboratories and public bodies to solve complex problems.
 - *Innovation support*: I help you integrate the latest technological advances to remain competitive.
- ◆ **Interim Management**
 - *Interim management*: I act as interim manager to ensure the continuity and success of your projects in times of change or emergency.
 - *Training and mentoring*: I support your teams to strengthen their skills.
- ◆ **IT Support**
 - I provide adapted IT solutions to optimize your daily operations.

Let's talk about it!

I will be happy to discuss your needs and show you how I can help you **absorb your load peaks** or **accelerate your critical missions**.

Why choose Norais Solutions?

- An outside view
- A partner posture
- Customized solutions
- Great human and managerial sensitivity



Who I am:

I am Cédric Norais, founder of **Norais Solutions**. As an independent consultant, I put my expertise **at the service of companies** in the growth phase or in search of solutions. I help you keep your commitments to your customers, even when your internal teams are saturated.

Holder of an **MBA** and a **PhD** in molecular biology, I combine more than 20 years of experience in **team and laboratory management**, **strategic consulting**, **marketing** and **sales** with a great **scientific and technical culture**, to effectively support companies in the success of their missions.

How we can collaborate:

- Billing by mission or time spent
- Face-to-face or remote interventions as needed
- Bilingual French / English, I work internationally
- Possibility of reactive mobilization according to urgency

My mission is to provide you with solutions adapted to your needs. I intervene quickly, with efficiency, discretion and adaptation to your teams.